

2014

IAB GLOBAL CALENDAR OF EVENTS



Red = IAB (US) event

S	M	T	W	T	F	S
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
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26	27	28	29	30	31	

JAN

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FEB

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MAR

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MAY 1-2 IAB Digital Content NewFronts NY

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JUL

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SEP 4 Performance conf & awards (IAB NO)

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NOV 3 IAB Ad Ops: IAB Summit

S	M	T	W	T	F	S
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DEC

9-11 IAB Annual Leadership Meeting
13 MIXX Canada Conference West in Vancouver
18 MIXX Digitaltalks and MIXX Awards Turkey
20 IAB Connect in Dublin
20 IAB Mexico Innovation Day Social Media
25-26 Mobile Media Summit 2014 in Barcelona

2 IAB Colombia annual event Bogotá
1-3 I-COM Global Summit 2014 in Seville
2 or 3 IAB Sweden annual event
7 Mobile: IAB Marketplace NYC
8-9 Gulltaggen, Oslo (in English)
10 IAB Mexico Awards
16 or 24 IAB Canada X series Programmatic
IAMAI Marketing Conclave in Mumbai
IAB Brasil Mobile summit
28-30 IAB Digital Content NewFronts NY

4-5 Internet Poland - IAB Forum conf
5 IAB ThinkNative – Brussels, Belgium
9 IAB Ad tech: IAB Marketplace
IAB MIXX Romania
15-21 Cannes Lions
19 IAB Mexico Innovation Day Content Mktg

27-28 IAB Conecta (IAB Mexico)
IAB NOW (Argentina)

1-2 IAB Global Summit
15 IAB UK Engage
16 IAB MIXX Awards – Brussels, Belgium
16 IAB Mexico Innovation Day Metrics
IAB Brasil MIXX
AdOps Conf Oslo (IAB Norway)
IAB Romania Forum

4 IAB Canada X series Metrics in Toronto

8Minutes of digital marketing (IAB Norway)

11 IAB Forum Bulgaria
27 IAB ThinkVideo – Brussels, Belgium
IAB Brasil AdGame
IAB Polska Digital Research for Business Confer

8 IAB Ecuador Annual Digital Congress
8-10 43rd IAA World Congress in Beijing
15 IAB Cross Screens
15 IAB UK Mobile Engage
20-21 IAB Europe Interact in Paris
I Love Ads, Oslo (IAB Norway)
29-30 MIXX Russia Conference & Awards

10-11 dmexco Cologne, Germany
IAB webAD (IAB Austria)
17 MIXX Canada Conference
25-27 Festival of Media: LatAm in Miami
29-30 IAB MIXX & Awards

13 IAB Mexico Innovation Day Mobile
20 IAB ThinkData – Brussels, Belgium
IAB Greece Annual Interactive Marketing Confer
IAB France Colloque Annuel
IAB Peru NED 2014, Congreso de Negocios en
IAB Polska MIXX Awards & Conference